



INFO

✉ info@devinelizzy.com

☎ 438-826-6242

📶 www.devinelizzy.com

Based in Ottawa, Ontario

SKILLS

HTML
CSS

Javascript languages

WordPress

Joomla / Drupal

Search Engine Optimization

Google Analytics

Photoshop

Illustrator

InDesign

Premier Pro

After Effects

Microsoft Office

Sales & Marketing

Project Management

Business Administration

Sales Analysis

People Management

STATUS

Canadian Permanent Resident,
Australian Citizen

Canadian Government
Security Clearance Level 2 - Secret

WORK EXPERIENCE

JULY 2016 -
CURRENT

GRAPHIC DESIGNER - NEPTEC DESIGN GROUP, OTTAWA

Graphic design, video creation, motion graphics, photography and web design for Ottawa based spaceflight and autonomous systems engineering company. Responsible for all deliverables for products and brand marketing

ACHIEVEMENTS

Implemented brand refresh including complete redesign of website. This resulted in a dramatic increase of web traffic and natural referrals.

JUNE 2011 -
SEPT 2015

ACCOUNT EXECUTIVE - PCMG, MONTREAL

Sales of IT solutions (Hardware, software, networking and services) to state and local government and education. Attainment of profit and revenue budgets within assigned territories by establishing and maintaining customer relationships.

ACHIEVEMENTS

Grew my book from \$0 to over \$1m Revenue within 12 months. This made me the top sales person for my tenure level at the company.

AUG 2009 -
NOV 2010

NATIONAL ACCOUNT MANAGER - SHERIDAN AUSTRALIA

Sales of high end manchester into major national retail accounts totaling approximately 80% of the wholesale business. Attainment of revenue and profit budgets. Development and implementation of promotional marketing plans to promote brand awareness and increase sales.

ACHIEVEMENTS

Achieved yearly gross sales budget while decreasing promotional (rebate and top line) funding by 1 million dollars.

JAN 2006 -
APRIL 2009

KEY ACCOUNT MANAGER - SONY PLAYSTATION AUSTRALIA

Attainment of budgeted revenue through New Release and back catalogue product within major national retail accounts totaling (AU)\$40 million. Marketing of Playstation products and brand within these accounts via Point of Sale, catalogue, Online and television advertising.

ACHIEVEMENTS

Grew accounts by 25% in fiscal 08 versus year prior and a further 20% for fiscal 09 despite flat market growth.

EXTENDED EMPLOYMENT HISTORY & REFERENCES AVAILABLE ON REQUEST

EDUCATION

2017

INTERACTIVE MEDIA DESIGN - ALCONQUIN COLLEGE

Graduated with Honours, Class rep, 3.97 GPA

1999

VISUAL COMMUNICATIONS - NARRABUNDAH COLLEGE

CEGEP Equivalent

Major in Photography & Media Studies